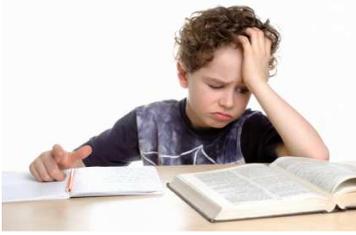


# Does your child struggle with reading or schoolwork?



- Even if you have been told your child's eyes are fine, your child could still have an eye coordination or eye movement problem interfering with reading and schoolwork.
- One out of four children struggle with reading and learning because of undiagnosed vision problems.
- It is estimated that over 60% of problem learners have undiagnosed vision problems.
- The majority of the vision problems that interfere with reading and learning are very treatable.
- Seeing clearly ("20/20") is just one of 17 visual skills critical to academic success.
- Children with Individualized Education Plans (IEP) have a significantly higher prevalence of vision problems than non-IEP students. Many of these vision problems would not be detected by vision screenings based on visual acuity alone.

The American Federation of Teachers acknowledges the vital role that vision plays in our children's education and that:

"Even the most gifted students will struggle academically if they have trouble seeing the board or focusing on a book. A tremendous amount of learning happens visually, so proper vision care is crucial to helping students reach their full potential."

## Vision problems do interfere with reading and learning.

Following is a list of some of the more common symptoms:

- |   |  |
|---|--|
| <input type="checkbox"/> Doesn't like to read       | <input type="checkbox"/> Headaches                                   |
| <input type="checkbox"/> Skips or rereads lines     | <input type="checkbox"/> Difficulty remembering what has been read   |
| <input type="checkbox"/> Prefers to be read to      | <input type="checkbox"/> Difficulty paying attention, ADD/ADHD       |
| <input type="checkbox"/> Loss of place when reading | <input type="checkbox"/> Number/letter reversals such as "b" and "d" |
| <input type="checkbox"/> Trouble seeing the board   | <input type="checkbox"/> Homework takes longer than it should        |

**If your child is struggling with any of the above, schedule an appointment today:**

Elizabeth Hetrick, OD • Developmental Optometry  
Davison Road Optical • 500 Davison Rd. • Lockport, NY 14094

**(716) 434-8063**

Please help us spread the word and share this with your friends and family.